



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-22-2012 PAGE: 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No				Contract Dt		Revision Dt		Rev#		Advertiser				Brand				Product Code				Station/Market			
403020				10-22-2012				0		KYRILLOS FOR SENATE				KYRILLOS FOR SENATE				POLITICALS				WABC - NEW YORK			
Agency Est#				CMS #		Sales Office		Account Executive		Start Date		End Date		Billing				Package		Contract Title					
				246758		PHILADELPHIA		D. PARKER		10-22-2012		10-28-2012		M (Broadcast Month, Cycle 1)				N		246758					
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$								
1	10-22-2012	10-26-2012	06:15AM - 07:00AM (BOOKENDS)	AM EWN THIS MORNING 6-7AM (7427)	7	15	X	X	X	X	X			6	1,000	6	6,000.00								
2	10-22-2012	10-26-2012	07:00AM - 09:00AM (BOOKENDS)	AM GMA 7-9AM (7429)	7	15	X	X	X	X	X			20	1,200	20	24,000.00								
3	10-22-2012	10-26-2012	09:00AM - 10:57AM (BOOKENDS)	DA AM DAYTIME 9AM-10:57AM (7437)	7	15	X	X	X	X	X			20	550	20	11,000.00								
4	10-22-2012	10-26-2012	12:15PM - 12:30PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			10	700	10	7,000.00								
5	10-22-2012	10-26-2012	12:30PM - 03:00PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			20	750	20	15,000.00								
6	10-22-2012	10-26-2012	04:15PM - 04:59PM (BOOKENDS)	EN EWN AT 4PM M-F (11372)	7	15	X	X	X	X	X			6	750	6	4,500.00								
7	10-22-2012	10-26-2012	05:15PM - 05:55PM (BOOKENDS)	EN EWN AT 5PM M-F (7450)	7	15	X	X	X	X	X			10	1,200	10	12,000.00								
8	10-22-2012	10-28-2012	06:15PM - 07:30PM (BOOKENDS)	EN EWN AT 6P (CFB) (7442)	7	15	X	X	X	X	X	X	X	10	1,200	10	12,000.00								
9	10-22-2012	10-26-2012	07:00PM - 08:00PM (BOOKENDS)	PA JEOPARDY/WHEEL (7446)	7	15	X	X	X	X	X			10	2,100	10	21,000.00								
10	10-22-2012	10-28-2012	11:15PM - 12:05AM (BOOKENDS)	LN LATE NEWS CFB (7645)	7	15	X	X	X	X	X	X	X	4	2,350	4	9,400.00								
11	10-28-2012	10-28-2012	06:15AM - 10:00AM (BOOKENDS)	AM EWN SA/SU 6-10AM (7434)	7	15							X	2	200	2	400.00								
																Contracted Gross Total:		118	122,300.00						
																Actual Gross Total:		118	122,300.00						
																Agency Commission:			18,345.00						
																Net Total:			103,955.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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WABC-TV/DT New York				Station/Market WABC - NEW YORK							
Contract No 403020	Contract Dt 10-22-2012	Revision Dt	Rev# 0	Advertiser KYRILLOS FOR SENATE	Brand KYRILLOS FOR SENATE	Product Code POLITICALS					
Agency Est#		CMS # 246758	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246758		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
										Actual Total	
Month/YR		Preempted		Made Good		Contract Total		Adjustments			
Oct 12		0.00		0.00		122,300.00		0.00		122,300.00	
TOTAL		0.00		0.00		122,300.00		0.00			

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